SMS Verbal Consent Procedure

In Motion / policysense AI demo messaging program · Registered sender (Sole Proprietor): Antonio Guzman Buscemi, Head of Product at In Motion · Document version 1.0 · Effective November 3, 2026 · Published at https://legal.policysense.cloud/sms-consent-procedure.html (PDF: sms-consent-procedure.pdf)

1. Purpose and scope

This document is the written procedure that In Motion presenters follow to obtain verbal consent before any SMS/text message is sent through the In Motion / policysense AI demo messaging program (A2P 10DLC, Low Volume Mixed). It records the exact verbiage read to participants, the action that constitutes consent, and how the program handles participants who decline. It is the consent documentation for the campaign registered by Antonio Guzman Buscemi, Head of Product at In Motion, who operates the program and is its registered sender.

2. Program facts

ITEM	VALUE
Program name	In Motion / policysense AI demo messaging
Registered sender	Antonio Guzman Buscemi (Sole Proprietor), Head of Product at In Motion
Message purpose	Demo insurance notifications only: policy issued, payment received, renewal reminder, underwriting requirement. No marketing, no promotions, no consumer subscriptions.
Recipients	Only participants of a scheduled, invitation-only product demonstration or technical testing session who verbally consented: In Motion employees, technical evaluators and authorized representatives of prospective customers.
Opt-in method	Verbal consent, in person, during the session (meeting room or video call). No website form, no SMS keyword, no QR code, no paper form.
Message frequency	Varies with the demonstration; typically 3 to 8 messages during the session, none afterwards.
Charges	Message and data rates may apply.
Opt out	Reply STOP (or CANCEL, QUIT, OPTOUT, UNSUBSCRIBE, STOPALL, REVOKE, END) to any SMS, or tell the presenter. One confirmation message; no further SMS from the program.
Help	Reply HELP or INFO, or contact info@grupoinmotion.com or +56 2 2431 6400.

Privacy policy	https://legal.policysense.cloud/demo-messaging-privacy.html — mobile information and messaging consent are not shared with third parties or affiliates for marketing or promotional purposes.
Terms	https://legal.policysense.cloud/demo-messaging-terms.html

3. Verbatim script read by the presenter

The presenter reads the following script aloud, word for word, to every participant who may receive messages, before the first SMS is sent. The presenter does not paraphrase it.

> "During this demonstration, the policysense AI platform will send you a few SMS/text messages on behalf of In Motion that simulate insurance notifications: for example, a policy issued, a payment received or a renewal reminder. It is a demonstration only; no real policy or payment is involved. Message and data rates may apply. The number of messages varies with the demo, typically 3 to 8 during this session, and none after it. You can stop at any time by replying STOP, and you can reply HELP for help or contact info@grupoinmotion.com. Do you agree to receive these messages during the session? If so, please give me the mobile number you want to use, and I will read it back to you."

4. Consent steps

STEP	WHO	WHAT HAPPENS
1	Presenter	Reads the script in section 3 aloud, verbatim, before any message is sent.
2	Participant	Answers the question. Consent exists only if the participant says **yes** aloud and gives a mobile number.
3	Presenter	Reads the mobile number back; the participant confirms it is correct.
4	Presenter	Only then enters the number into the demonstration environment for that session.
5	Platform	Sends the demo SMS messages during the session. Each message identifies the program and carries STOP/HELP instructions. The platform keeps the technical send log (number, message, timestamp, delivery status).
6	End of session	No further messages are sent. The number is not reused and is not added to any list. A participant in a later session is asked again.

5. Participants who decline

A participant who does not say yes, does not give a number, or says no at any point is not entered into the demonstration environment and receives no SMS messages. A participant who replies STOP, or tells the presenter to stop, receives one opt-out confirmation and no further messages from the program.

6. Sample messages sent after consent

- In Motion / policysense AI demo: Your policy [POLICY-NUMBER] has been issued. Coverage starts [DATE]. Reply HELP for help, STOP to opt out.
- policysense AI demo: Payment of [AMOUNT] for policy [POLICY-NUMBER], installment [N] of [M], was received on [DATE]. Thank you.
- policysense AI demo: Your policy [POLICY-NUMBER] renews on [DATE]. Your advisor will contact you with the renewal offer.
- policysense AI demo: Your underwriting case [CASE-NUMBER] needs one document: [DOCUMENT]. Reply HELP for help.

7. Record of consent

Consent is verbal. The program's record of each session is the platform's technical send log (recipient number, message content, timestamp, delivery status, STOP/HELP replies), kept as described in the privacy policy. No recording of the conversation is made.

Approved by: Antonio Guzman Buscemi, Head of Product, In Motion — registered sender of the program.
Effective date: November 3, 2026 · **Version:** 1.0